

AVIATION WEEK

# A&D Manufacturing

MAY 17-18, 2022

Grandover Resort  
Greensboro, NC, USA

## Conference Sponsorship Options

Aviation Week Network would like to invite you to sponsor the 10th Annual Aerospace Manufacturing Conference. This event will bring together leading manufacturers and suppliers in the aerospace industry to present updates and developments in manufacturing operations, capabilities and processes, innovation within manufacturing, modern machining technologies, and industry automation. Attendees will gain a full understanding of the latest trends, challenges and forecasts in the aerospace manufacturing industry, and be provided with insider knowledge and examples of products that can have a direct impact on their own operations and improve their productivity and profitability. This event is a unique opportunity to position your brand, product and services in front of these key industry executives and buyers through a range of sponsorship, branding and advertising packages.



Key focus on innovations  
in manufacturing operations,  
capabilities and processes



Senior attendees  
from the aerospace  
manufacturing industry



2-day conference  
and superb networking  
opportunities

# High Level Sponsorship

## **Host Sponsor: \$36,000** *(Only one available per event)*

- Reference as the 'Host Sponsor' organisation in all communications and top billing of logo placement
- Opportunity to make keynote address and have a panel moderator on the conference agenda
- Opportunity to provide a tour of your facilities (if relevant) as part of the official conference programme (transportation to and from the facility to be provided by the Host Sponsor)
- Exclusive sponsorship of one element of the event (see list)
- Tabletop display space with dressed table and chairs
- 4 delegate places at the event and 30% discount on any additional delegate places
- Full page profile in the digital event guide with 3 executive profiles
- Full page advert in the digital event guide
- Opportunity to distribute promotional materials at the event (material to be pre-approved by Aviation Week)
- Logo to be featured on all elements related to the event, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer

## **Premium Sponsor: \$16,500**

- Reference as the 'Premium Sponsor' in all communications and second billing of logo placement
- Opportunity to have a panel moderator on the conference agenda
- Exclusive sponsorship of one element of the event (see list)
- Tabletop display space with dressed table and chairs
- 3 delegate places at the event and 30% discount on any additional delegate places
- Full page profile in the digital event guide
- Full page advert in the digital event guide
- Logo to be featured on all elements related to the event, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer

## **Sponsor: \$8,500**

- Reference as the 'Sponsor' in all communications and third billing of logo placement
- Tabletop display space with dressed table and chairs
- 2 delegate places at the event and 30% discount on any additional delegate places
- Half page profile in the digital event guide
- Half page advert in the digital event guide
- Logo to be featured on all elements related to the event, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer



## Elements for Exclusive Sponsorship



These elements can either be taken as part of a Host or Premium sponsor package or alternatively sponsored as a stand-alone item.

If taking as a stand-alone item conference passes will need to be purchased in addition. All exclusive sponsorships include company branding on all relevant materials related to the element, prominent signage within the function area and the opportunity to distribute branded items or promotional materials at the event.



### Welcome Reception: \$7,500\*

(May 16, 2022) Host the kick off social affair that brings all attendees together in a relaxed environment for the first of numerous networking activities



### End of Day One Reception: \$7,500\*

(May 17, 2022) After a full day of conference sessions, sponsor the cocktail hour and unwind with fellow attendees over drinks to develop key business relationships



### Delegate Lunch: \$7,500\*

(2 available) A great opportunity to host and network with all attendees over a relaxed buffet lunch



### Refreshment Breaks: \$7,500\*

Host the networking breaks during the conference, which offers multiple opportunities to enhance a sponsors' brand

*\*Price if not taking as part of a Host or Premium package*

# Elements for Exclusive Sponsorship



## ➤ Sponsored Session: \$9,500\*

(2 available) Sponsor and run a specialist 30 minute session on an agreed topic as part of the main conference agenda (subject to approval by our conference producer and availability of a slot on the program)



## ➤ Digital Event Guide: \$5,500\*

Opportunity to sponsor the attendee guide which is available to all attendees digitally and our wider database online post event, includes a full page advert and branding on every page



## ➤ Badges & Event Registration: \$7,500\*

Add impact to your brand by sponsoring the registration and having your logo on the conference badges, worn by every attendee

## ➤ Have an exclusive element idea you would like to sponsor?

Contact your account rep for bespoke opportunities

*\*Price if not taking as part of a Host or Premium package*







### Gain exposure to every attendee by sponsoring one of our branded items.

From useful giveaways to functional conference items, these are all guaranteed to have a long lasting impact and provide an excellent promotional opportunity. Cost of production is included in the sponsorship fee. If you have an item you would like to sponsor that is not listed here please contact us for custom packages.



#### ⚡ Lanyards: \$4,500

Gain exposure to every attendee by sponsoring the event lanyard, worn by all delegates, speakers and sponsors



#### ⚡ Bags: \$4,500

Get your brand carried around the conference by sponsoring the delegate bags, available to every attendee



#### ⚡ Notepads: \$3,500

Get your branding on the notebooks given out at the conference, a reusable item with a long lasting brand impact



#### ⚡ Pens: \$2,500

Get your branding on the pens given out at the conference, available for all attendees



# Branding & Visibility



**Hotel Key Cards: \$3,500**  
Sponsor the hotel key cards, distributed to every attendees on check in at the event hotel



**Water Bottles: \$4,500**  
Brand this useful and sustainable item which can be reused long after the event has ended



**Tabletop Display: \$5,500**  
(includes 2 delegate places) Display your products and services to the senior level attendees throughout both days of the conference at one of our tabletop display spaces



<b>Digital Event Guide Advertisement*</b>	
Back Cover	\$2,500
Inside Front Cover	\$2,000
Inside Back Cover	\$1,500
Full Page	\$1,000

*\*Upgrade your advert with the assistance of our Designer for an extra \$100.*



## All Americas/Canada



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**Juliet Trew**

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“I just wanted to take a minute and tell you that I thought the conference last week was very well done. I’ve attended many conferences in different industries and countries, and this was unquestionably one of the best.”

**ROBERT MADDEN**

Vice President,  
McNeil Industries



Contract      Event/Item: \_\_\_\_\_

Company Name: \_\_\_\_\_  
(as it will appear in print)

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

I have read and agree to abide by the *Sponsorship/Added Value Guidelines and Terms & Conditions*  
<https://events.aviationweek.com/en/exhibitor.html>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Payment: Please fill out information below regarding billing instructions. If same as above, you may leave blank.

An invoice from Informa will be sent under separate cover.  
100% payment is due upon receipt of invoice.

Total Payment: \$ \_\_\_\_\_

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Your URL Address: \_\_\_\_\_

This link is contingent upon a link back to [www.aviationweek.com/conferences](http://www.aviationweek.com/conferences)

Aviation Week Representative: \_\_\_\_\_